Application Number: 09/815,856 Attorney Docket: US010094

Response to Office Action of April 10, 2007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: John Zimmerman Examiner: Hai V. Tran

Serial No.: 09/815,856 Art Unit: 2623

Filing Date: March 23, 2001 Confirmation No.: 5812

For: Method and Apparatus for Attorney Docket No.: US010094

Recommending Television Programming Through a Celebrity or Using a Celebrity

Profile

July 5, 2007

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION

Sir:

In response to the Non-Final Office Action dated April 10, 2007, please amend the subject application as follows.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 7 of this paper.